



# CLUB NEWS:

Staff Feature

## My NTUAC Internship Experience



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### Val Lee

*Events and Marketing Intern*

**NTU, Year 2 Business Undergraduate**

**Internship Period:** May 2023 to June 2023

### 1. What made you take up the internship programme?

I saw the internship programme as a fantastic opportunity to gain experience in my area of interest, mainly to acquire useful marketing skills and to broaden my professional network. I felt that taking up this internship can provide me with the opportunity to put my theoretical knowledge into practice, learn from professionals in the field, and contribute significantly to the Club.

### 2. What do you like most about working at NTUAC? Any memorable moments?

I also value the company's dedication to foster a supportive work environment and offering chances for both professional and personal development. Working at NTUAC gave me the opportunity to collaborate with a diverse group of talented people. It was really rewarding being part of a dynamic organisation that values its employees and encourages continuous learning and development.

I also enjoyed attending the events during the period of my internship. The most memorable one was the karaoke night, where everyone had so much fun and sang their hearts out. Since I was also mainly in charge of the TikTok account, I had a lot of fun filming videos and capturing the memorable moments during the events.



### 3. What was your biggest takeaway from this experience?

This internship allowed me to develop essential skills such as problem-solving and communication, not only with my colleagues but with members of the club and external parties as well. It also strengthened my teamwork as I had to liaise with external parties and my team members for various event decisions.

This internship also provided me insights about the marketing industry while also reinforcing my passion for the marketing field and defining my career goals more clearly.



### 4. How have you grown as an individual? Any final thoughts?

By juggling numerous tasks and deadlines, I have improved my organisational and time management abilities. This internship has also required me to be meticulous in planning and executing events, which has made me more detail-oriented and efficient in my work.

Being part of marketing campaigns and events planning has also pushed me to think creatively and adapt to unforeseen obstacles. It has taught me the importance of flexibility, adaptability and a positive work attitude.