



CLUB NEWS:

My NTUAC Internship Experience



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Events and Marketing Intern

NTU, Year 3 Art, Design and Media Undergraduate

Internship Period: July to September 2023

1. What made you take up the internship programme?

I wanted to explore the possibilities of integrating my design skills and writing skills to the marketing field. The internship offered me a platform to express myself creatively and also plan interesting events for people. I always found it fulfilling to plan events and taking on the internship would have given me more opportunities to garner more knowledge in planning and executing better events. It was also a much more forgiving environment that allowed me to make mistakes and try again.

2. What do you like most about working at NTUAC? Any memorable moments?

I had an enjoyable time working at NTUAC, being surrounded by so many nurturing and kind individuals who were always supportive of my growth. They gave me valuable life advice and were always genuinely concerned with my well-being which I appreciated greatly. NTUAC gave me the chance to meet many people of different backgrounds. As a fairly introverted individual, it allowed me to step out of my comfort zone to form more connections with new people. Given the platform to liaise with varying companies also honed the way I communicated with people and gave me more confidence to reach out to people.



For one ASCEND session we visited RAZER, where they talked more about the gaming and technology industry. It was nice seeing participants actively contributing to the discussion. I was also involved in the club's birthday where we held a clubbing event. I was tasked to engage the DJ and the Emcee for the event and learnt more about the liaising process. It was my first clubbing experience, and all of us had a lot of fun planning and executing the event.



However, the most gratifying moment from the internship was definitely seeing the happy and contented smiles of our participants at the events as our hard work came to fruition.

3. What was your biggest takeaway from this experience?

While planning events and marketing material, I had to constantly make revisions to drafts to make sure I captured the right tone to garner attention from the right audience, and to ensure that my event plan was feasible and realistic. I am highly critical of myself as a person and I'm overly afraid of making mistakes. Despite the need for constant revisions, my colleagues gave me suggestions and helpful guidance for improvement and were always reassuring. When faced with adversity and when things do not work out, it is perfectly okay to start over and try again. It was a forgiving environment that allowed me to be kinder to myself. Trying is the first step to overcoming fear and with practice, it gets easier over time.

4. How have you grown as an individual? Any final thoughts?

Through this internship, I honed many interpersonal skills. I learnt how to negotiate and liaise better with companies and individuals. I pushed myself to start conversations with strangers and also became more adaptable to unexpected situations and problems that may arise. Collaborating in a team with many supportive individuals allowed me to voice my opinions freely without fear. I won't forget the guidance and experience from this internship. As I continue to grow as an individual, I will use these skills I have learnt at NTUAC in all aspects of my life.