



CLUB NEWS

Staff Feature

My NTUAC Internship Experience



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Gwyneth Chow

Events and Marketing Intern

NTU, Year 1 Business Undergraduate

Internship Period: May 2024 to Jul 2024

1. What made you take up the internship programme?

I was looking for an internship that aligned with my degree. Before starting university, I was interested in marketing but hadn't quite decided on the specific career path I wanted to pursue. That's why I joined NTUAC as a marketing intern—to explore my interests, dislikes, strengths, and weaknesses, and to see if marketing was the right fit for me. Plus, NTUAC offered flexible work schedules, allowing me to balance my external commitments comfortably.

2. What are some event highlights from your internship?

I had the chance to volunteer with Fei Yue during my internship, which was really enriching since I love volunteering. I helped facilitate their Hari Raya and birthday celebrations and took a group of seniors on a "tour" around River Wonders. These activities pushed me out of my comfort zone, making them especially memorable. I also got to help plan and execute some of NTUAC's signature events—the annual open house and the first talent contest. I'm thankful for the opportunity to contribute, from contacting external stakeholders to preparing publicity materials.



3. What was your biggest takeaway from this experience?

Aside from the events, us interns were tasked with coming up with ideas for TikTok publicity content, which led to NTUAC's Meet-the-'MP' sessions. This experience taught me how to plan, promote, and manage projects and events. I also got to tag along on visits to external partners, which helped me pick up negotiation and communication skills. The whole process was unique, and I'm grateful for the chance to broaden my horizons and learn beyond the scope of my internship.

4. How have you grown as an individual? Any final thoughts?

I feel like I've gained a broader range of skills. I started at NTUAC as a blank slate, but I had many opportunities to work on my editing and interpersonal skills. As a marketing and events intern, I interacted with members and the public regularly, which helped me learn a lot from daily conversations. Conducting club tours and selling membership packages were both challenging and fun! Since I'm naturally more reserved, sales pushed me to speak up more, and it was rewarding to see my communication skills improve over time.

I'm really grateful to have spent my first internship in such a welcoming environment with supportive colleagues! There was so much to learn from everyone, and my colleagues were always ready to help whenever I got stuck. We were also encouraged to be proactive and suggest what we wanted to gain from the internship, which I really appreciated. It was a great balance between taking responsibility for our own learning and having a strong team to lean on when needed. Huge thanks to the secretariat team for being so patient and for working with us!