

CLUB NEWS: My NTUAC Internship Experience



Events and Marketing Intern NTU, Year 4 English Undergraduate Internship Period: August to November 2023

1. What made you take up the internship programme?

As an English major, I wanted to explore other types of jobs beyond my degree. I thought it was very interesting that NTU Alumni Club organizes so many different types of events for its members, and I wanted to learn more about the work that goes on into planning them. Even though I do plan events elsewhere, the target audience for NTUAC is quite different, and I enjoyed learning how to adapt to different situations! Additionally, the work hours are flexible, which allowed me to balance my academic, internship and external commitments.

2. What do you like most about working at NTUAC? Any memorable moments?

My favourite event was the Singapore Flyer excursion for the seniors at Fei Yue SAC, where I helped to plan the programme and also got to help to guide the seniors on the day itself. We prepared a bingo card for them to have fun with when they were riding on the Flyer and it felt very fulfilling to watch them enjoy the ride and the game. Even though there were some difficulties in communicating with them, it was still a very enjoyable time.

Another event that was really interesting was the clubbing event organised by the Club in August. It was my first event and I was really amazed to see the different generations of NTU graduates come together and have fun on the dance floor regardless of age or friends!





3. What was your biggest takeaway from this experience?

My biggest takeaway from this internship was being involved in the planning process. I was given the chance to liaise with different stakeholders and execute my first event with NTUAC. My favourite type of events were the Social & Community events, like the Singapore Flyer event and the upcoming Adopt a Christmas Wish campaign. The Christmas Wish campaign was the first event that I got to plan from scratch, and it was initially quite intimidating to think of planning an event by myself, but I was grateful to have colleagues to bounce ideas off throughout the planning process. I also really liked that I could work on 2 different things that I was passionate about, and watch it come to life.

4. How have you grown as an individual? Any final thoughts?

Taking on different roles during my internship gave me the opportunity to step out of my comfort zone, especially from being on duty as a Relationship Manager. Speaking to strangers is something that I was quite uncomfortable with at the start, but in the last 3 months I got to know some of the members quite well. Juggling work and school also taught me a lot about time management as it was my first time juggling both at the same time. I also am very grateful to get to work with colleagues that are so fun and easygoing.